

FACE *Beautiful*

DIGITAL CATALOG

May 2026



From Rio de Janeiro to the world

Our brand reaches every corner of the United States!

Since 2017, we have been building our brand with a clear focus: creating beauty products, with strong expertise in makeup and skincare, that combine high-performance formulas, consistent quality, and accessible pricing.

Our business model is built to support healthy profitability at retail while delivering great value to the end consumer, driving sell-through, repeat purchases, and long-term growth at the point of sale.

We operate with our own manufacturing structure, currently running three factories in Brazil, where we develop and produce our products as well as part of our packaging. This vertical operation gives us full control over quality, speed to market, and consistency across our entire portfolio.

In Brazil, we serve over 10,000 points of sale and manage a broad portfolio of more than 900 beauty SKUs. As we enter the U.S. market, we are starting with a more focused and strategic assortment, with a clear plan for rapid expansion, reaching over 300 SKUs throughout 2026.

We are well known in Brazil for competitive pricing, effective formulations, and attractive, well-finished packaging that performs at retail. We also have over 1 million followers across social media, built through consistent engagement and a strong connection with consumers. Now we're bringing that same approach to the U.S. market.

This is the right moment for you to step into this partnership.

Let's build this story together in the U.S. market, from the very beginning.



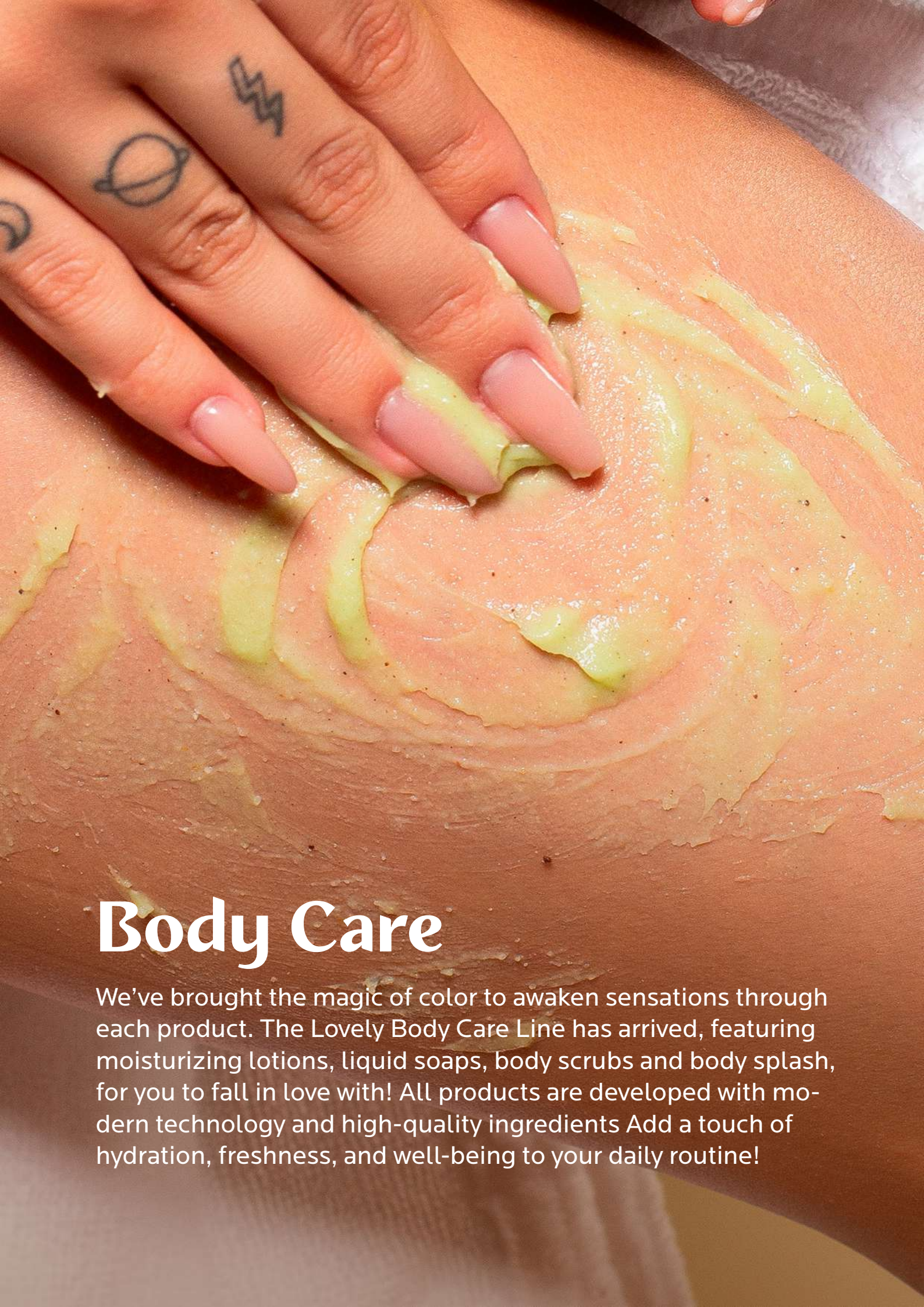
Body Care



Skin Care



Lip Care



Body Care

We've brought the magic of color to awaken sensations through each product. The Lovely Body Care Line has arrived, featuring moisturizing lotions, liquid soaps, body scrubs and body splash, for you to fall in love with! All products are developed with modern technology and high-quality ingredients Add a touch of hydration, freshness, and well-being to your daily routine!

Body Scrub

9.9 oz | 280g - *Lovely*

**Body Scrub
Passion Fruit +
Chamomile**

FB407



**Body Scrub
Watermelon +
Niacinamide**

FB448



**Body Scrub
Piña Colada +
Panthenol**

FB449



**Body Scrub
Kiwi + Green
Tea**

FB409



**Body Scrub
Strawberry +
Collagen**

FB406



**Body Scrub
Pitaya +
Rosehip**

FB408



Body Splash

3.38 fl oz | 100mL - *Lovely*



**Body Splash
Kiwi**
FB526



**Body Splash
Strawberry**
FB529

**Body Splash
Pitaya**
FB527



**Body Splash
Passion Fruit**
FB528



**Body Splash
Watermelon**
FB530



Body Lotion

6.76 fl oz | 200mL - *Lovely*

**Body Lotion
Strawberry +
Collagen**

FB488



**Body Lotion
Watermelon +
Niacinamide**

FB485



**Body Lotion
Kiwi + Green
Tea**

FB486



**Body Lotion
Passion Fruit +
Chamomile**

FB489



**Body Lotion
Pitaya +
Rosehip**

FB487



Liquid Soap

6.76 fl oz | 200mL - *Lovely*

**Liquid Soap
Passion Fruit +
Chamomile**

FB483



**Liquid Soap
Pitaya +
Rosehip**

FB478



**Liquid Soap-
Strawberry +
Collagen**

FB480



**Liquid Soap
Watermelon +
Niacinamide**

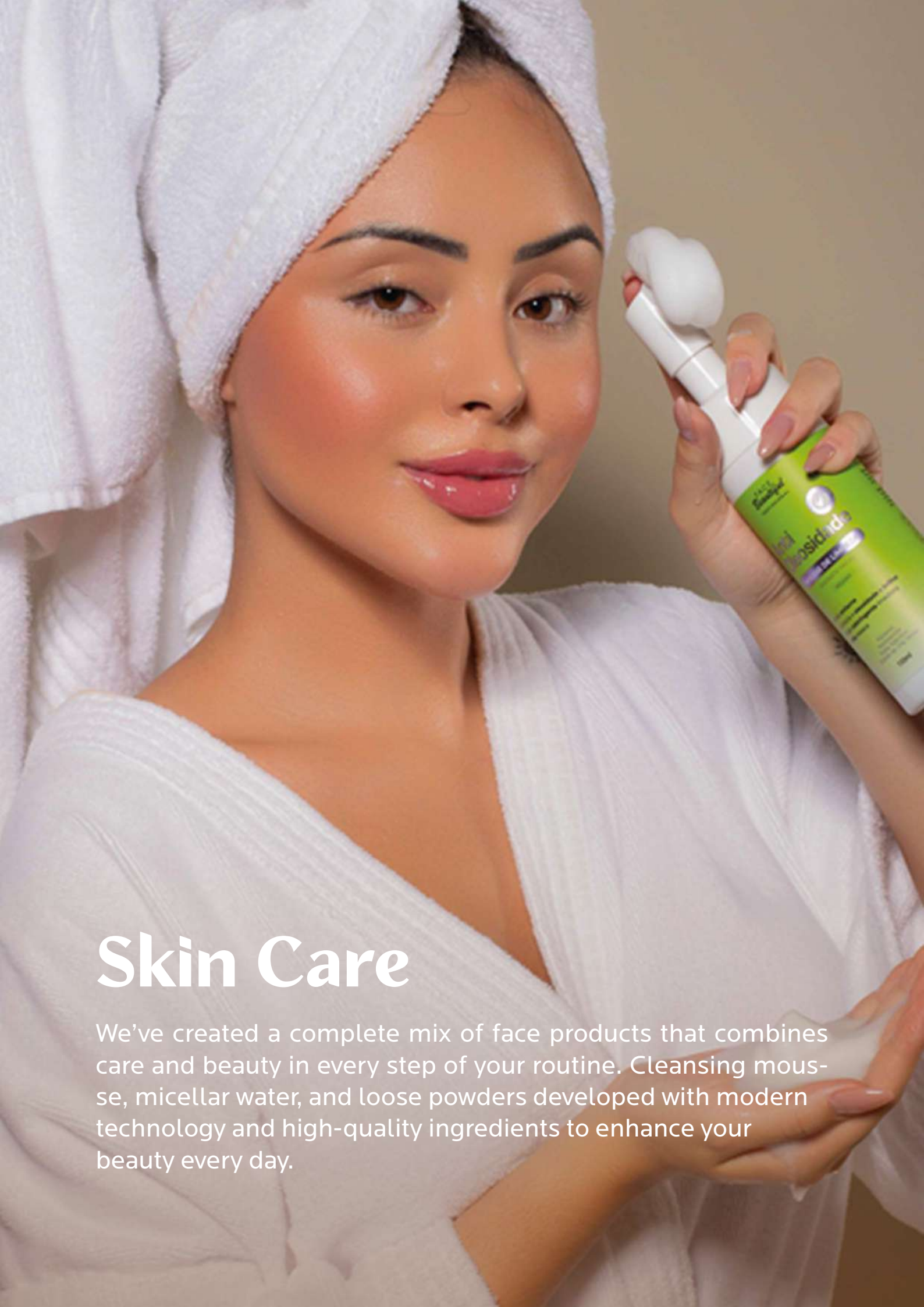
FB479



**Liquid Soap
Kiwi + Green
Tea**

FB481





Skin Care

We've created a complete mix of face products that combines care and beauty in every step of your routine. Cleansing mousse, micellar water, and loose powders developed with modern technology and high-quality ingredients to enhance your beauty every day.

Cleansing Mousse

5.1 fl oz | 150mL - *Lovely*

Cloud-like texture, deep clean: removes makeup and hydrates for a pure daily ritual.

Silicone applicator for deep cleansing & gentle exfoliation.



Rosehip Cleansing Mousse

FB396



Collagen Cleansing Mousse

FB395



Hyaluronic Acid Cleansing Mousse

FB398



Vitamin C Cleansing Mousse

FB397



FB447

Ice Cleansing Mousse

5.1 fl oz | 150 mL - *Lovely*



Key Actives

- Mint
- Aloe Vera Extract



FB428

Oil Control Cleansing Mousse

5.1 fl oz | 150mL



Key Actives

- Salicylic Acid
- Niacinamide
- Green Tea
- Panthenol



FB410

Micellar Water 10 in 1

6.76 fl oz | 200mL



Your daily essential: 10-in-1 Micellar Water for gentle cleansing and total skin care.

FB120

Translucent Powder

0.35 oz | 10g



Display With
14 units

Increases the durability of makeup,
leaving the skin velvety and matte.



FB412

Rosehip Powder

0.35 oz | 10g



Display With
14 units

Increases the durability of makeup,
leaving the skin velvety and matte.

FB119

Banana Powder

0.35 oz | 10g



Display With
14 units

Increases the durability of makeup,
leaving the skin velvety and matte.

FB227

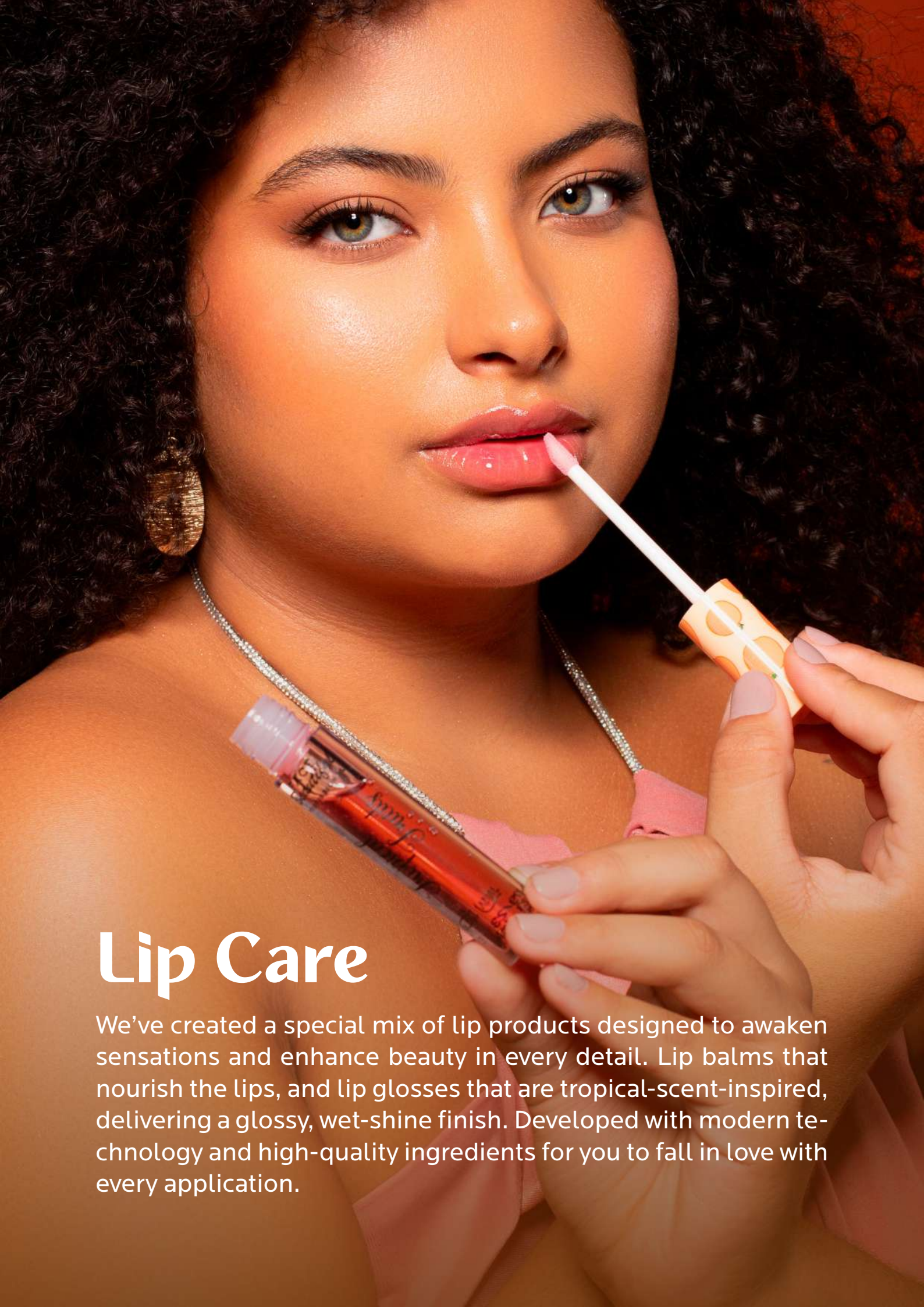
Chocolate Powder

0.35 oz | 10g



Display With
14 units

Increases the durability of makeup,
leaving the skin velvety and matte.



Lip Care

We've created a special mix of lip products designed to awaken sensations and enhance beauty in every detail. Lip balms that nourish the lips, and lip glosses that are tropical-scent-inspired, delivering a glossy, wet-shine finish. Developed with modern technology and high-quality ingredients for you to fall in love with every application.

Lip Balm

0.35 oz | 10g - *Lovely*



**Strawberry
Lip Balm**

FB543



**Pitaya
Lip Balm**

FB544

**Kiwi
Lip Balm**

FB542



**Piña Colada
Lip Balm**

FB547

**Passion Fruit
Lip Balm**

FB545



**Watermelon
Lip Balm**

FB546



Lip Balm Displays



Display With
12 units



Display With
12 units



Display With
12 units



Display With
12 units



Display With
12 units



Display With
12 units

FB169

Watermelon Lip Gloss

0.14 fl oz | 4mL - *Tropical Fruit*



Display With
24 units



FB171

Kiwi Lip Gloss

0.14 fl oz | 4mL - *Tropical Fruit*



Display With
24 units



FB168

Peach Lip Gloss

0.14 fl oz | 4mL - *Tropical Fruit*



Display With
24 units



FB170

Pitaya Lip Gloss

0.14 fl oz | 4mL - *Tropical Fruit*



Display With
24 units



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